



**For Immediate Release DRAFT**

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**Summer-Ready Sips: Alcohol-Optional Cocktails for Any-Time Entertaining  
from The Perfect Purée of Napa Valley**

NAPA, CA (April 3, 2017) — Flavor is essential to any good drink and flavor comes naturally to every drink mixed with The Perfect Purée of Napa Valley — cocktail or mocktail. If your summer plans include treating teetotalers to something special (think baby showers and high school graduation parties), The Perfect Purée of Napa Valley offers stunning and sophisticated non-alcoholic drinks for every occasion.

Known as mocktails, dry cocktails and virgin drinks, alcohol-free cocktails are hardly mocking anything and they're definitely not dry. That's certainly true of [Hibiscus & Coconut Agua Fresca](#), created for The Perfect Purée by mixologist Manny Hinojosa as a trendy take on the fruity, refreshing drinks from Latin America and the Caribbean.





Tea-based drinks are healthy and energizing and perfect for afternoon parties. The [Passion Palmer](#) starts with a familiar mix of equal parts iced tea and lemonade then gets a major flavor boost from The Perfect Purée's El Corazon blend, a mélange of passion fruit, blood orange and pomegranate.

Opt for antioxidants over alcohol with [Blueberry Green Tea](#), a superfood star that gets sweet and herbal notes from slapped sage and a dash of vanilla syrup. Lemonade may be all you need, but it doesn't have to be boring. One of

The Perfect Purée's most popular flavors, Blood Orange, elevates ordinary lemonade with [Blood Orange & Pink Grapefruit Lemonade](#).

### **High on Flavor, Low on Alcohol**

Beer and wine may be the beverage of choice if hard alcohol isn't, but that doesn't mean you can't enjoy a good cocktail. The [Chipotle Michelada](#) combines The Perfect Purée's spicy Chipotle Sour blend, fresh-squeezed lime juice, tomato juice, Mexican beer and Tajin powder in a 'Mexican Bloody Mary.'

Tall and refreshing and hardly your grandmother's wine spritzer, the new generation of spritzers are popular for good reason. The [California Ginger Spritzer](#) features The Perfect Purée's newest flavor, Ginger Sour, with a light kick from St. Germain Elderflower Liqueur and Aperol. High-quality sparkling mineral water brings on the bubbly.



Sangria usually comes to mind for wine drinkers who want something a little more festive. The [Costa Del Sol Sangria](#) doesn't disappoint. Equal parts red wine and club soda are mixed with The Perfect Purée Red Sangria blend, Yuzu Luxe Sour blend and Red Raspberry Puree for a flavor-ready rendition of this traditional Spanish punch.

Foodservice professionals can request samples by visiting [www.perfectpuree.com/foodservice/complimentary-samples/](http://www.perfectpuree.com/foodservice/complimentary-samples/)

Images and recipes available upon request.

### **About The Perfect Purée of Napa Valley**

Since 1988, The Perfect Purée of Napa Valley has indulged the culinary passions of chefs, mixologists and food enthusiasts with products that provide ultimate fresh fruit flavor without the peeling, dicing and simmering required for making purées from scratch.

The company's line-up of fruit purées and specialties features more than 40 premium flavors, ranging from pantry staples such as raspberry, strawberry and banana to the exotic lychee, passion fruit and pink guava. All products contain no artificial additives, preservatives or sweeteners. The fruits are harvested at the peak of season, puréed and packed frozen to maintain optimal freshness, flavor and color no matter the season. As the leading U.S. producer of premium fruit purées, The Perfect Purée of Napa Valley is revered in restaurants, hotels, bars, bakeries and catering kitchens for the just-picked taste and unmatched consistency of its products.

All flavors can be frozen for up to 24 months from date of manufacture. When thawed, the purées and specialties last 7-10 days in the refrigerator, and blends for 21 days.

For more information, please visit [www.perfectpuree.com](http://www.perfectpuree.com).

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